

Education for Sustainable Development: Glocal Implications for Universities

Lilia Raitskaya¹, Elena Tikhonova^{2,3}

¹ Moscow State Institute of International Relations (MGIMO University)

² National Research University Higher School of Economics

³ Peoples' Friendship University of Russia (RUDN University)

Correspondence concerning this article should be addressed to Elena Tikhonova, National Research University Higher School of Economics, 11 Pokrovsky Bulvar, Pokrovka Complex, room S313, Moscow, 109028, Russian Federation. E-mail: etikhonova@hse.ru

The editorial overviews the key research aspects of embedding sustainable development into university systems worldwide. The JLE editors dwell upon the pivotal role of higher education in transferring knowledge, skills, and underlying values in promoting Sustainable Development Goal No.4 (Quality Education for Sustainable Development). The editorial analysis is underpinned by the most cited Scopus-indexed articles (Top-50 as of March 2021) on sustainable development in higher education. JLE potential authors will find some recommendations on the subject field gaps and key directions to be published in the journal upcoming issues.

Keywords: sustainable development, sustainability, higher education, competencies, curriculum, teaching and learning environment, glocality

Introduction

Sustainability entered the global agenda in the 1970s with the UN Commission on Environment and Development report headlined “Our Common Future”¹. The latter defined sustainable development as the process meeting “the needs of the present without compromising the ability of future generations to meet their own needs”².

The Millennium Development Goals (MDGs) were adopted in 2000. The eight goals were to be attained by 2015. All the UN member states committed to support the MDGs. Goal Two had universal primary education, including enrolment and completion for boys and girls, as its key target.

In 2015, the UN Resolution headlined “Transforming Our World: the 2030 Agenda for Sustainable Development” (widely known as Agenda 2030) was passed. It set forth seventeen Sustainable Development Goals (SDGs). The goals were worded quite broadly to cover the global vital needs in economic, social, and environmental spheres. A special system of targets and indicators was developed to monitor the progress towards the SDGs.

Goal 4 – Quality Education – provides for “inclusive and equitable education” and “lifelong learning opportunities” for all³. Education for Sustainable Development (ESD) encompasses “economic, social and environmental dimensions of the formal and informal curricula”⁴. Though much of ESD is focused on primary and secondary education, the role of higher education is being reconsidered and highly appreciated.

¹ Report of the World Commission on Environment and development: Our common future. <https://sustainabledevelopment.un.org/content/documents/5987our-common-future.pdf>

² World Commission on Environment and Development (WCED). (1991). *Our common future* (2nd ed.). Rio de Getúlio Vargas Foundation.

³ 4: Quality Education. <http://www.undp.org/content/undp/en/home/sustainable-development-goals/goal-4-quality-education.html>

⁴ Advance HE. Education for Sustainable Development. <https://www.advance-he.ac.uk/knowledge-hub/education-sustainable-development-0>

Since 2015, sustainable development and sustainability have been thoroughly discussed across economic, social, political, and environmental strata. The sustainability concepts were transformed into numerous practical models. At present, the prevailing view sticks to the three pillars of sustainable development, with education considered as raising awareness, generating transformation in mindsets. It ‘aims to facilitate the development of skills to contribute to a more sustainable future’ (Avila et al., 2018, p. 109).

Education is relevant to the other SDGs, as it prepares young people to live and work in the environment heavily relied on sustainable development principles, including the key competencies relating to SD (Systems thinking, Anticipatory, Normative, Strategic, Collaboration, Critical thinking, Self-Awareness, and Integrated problem-solving)⁵.

As the JLE scope in education is mainly limited to higher education, we aim to scrutinize the prevailing research trends in the field of higher education for sustainable development. To complete the task, a review of the most cited articles indexed with the Scopus database was carried out to single out the top 50 most cited publications between 2015 (the adoption of Agenda 2030) and 2020. Thus, the research question in the review can be confined to the following:

What are the prevailing trends within the field of higher education for sustainable development?

Methods

Rationale for the Review Criteria

To estimate the hot topics and find out the prevailing trends in the field of higher education for sustainable development, we focused of the publications indexed with the Scopus database. The Scopus database was selected as it covers the most influential sources on Sustainable Development. The search within the base brought authoritative results (publications with citations in high-ranking journals).

As Agenda 2030 was adopted in 2015, the review period spans from 2015 to 2020. The following inclusion/exclusion criteria were fixed to filter the publications (see Table 1).

Table 1

Review Inclusion and Exclusion Criteria

Criteria	Inclusion	Exclusion
Time Span	2015-2020	Beyond the stated period
Document Type	Article	All other types, but for articles
Keywords	Education for sustainable development Higher education for sustainable development Higher education institutions (HEIs) Sustainable development goals (SDGs) Education policy Lifelong learning	All other keywords
Research Area	Social Sciences	Sciences and research fields beyond social sciences
Languages	English	Other languages

The 50 most highly cited articles on higher education for sustainable development were sifted. The complete list forms Appendix 1 (See Appendix 1).

Procedure

The initial search with “education for sustainable development” in the field covering titles, abstracts and keywords in the Scopus database, accessed March 1, 2021 and evaluated on the basis of the keyword inclusion

⁵ UNESCO. 2017. Education for sustainable development goals learning objectives. United Nations Educational, Scientific and Cultural Organization. https://www.unesco.de/sites/default/files/2018-08/unesco_education_for_sustainable_development_goals.pdf

criteria brought 24,177 documents. 10,223 indexed publications belonged to Social Sciences, partly overlapped by 1,234 in Economics, Econometrics and Finance, and 6,197 in Environmental Science.

The search results were refined through the inclusion criteria. Then we singled out the first 50 most highly cited articles, with the article headlined “Connecting competences and pedagogical approaches for sustainable development in higher education: A literature review and framework proposal” (Lozano, Merrill, Sammalisto, Ceulemans, & Lozano, 2017) topping the search. The highest citation among the reviewed publications was recorded as high as 127 as of March 15, 2021. The lowest citation in the list reached 18. It was “Neoliberalism, pluralism and environmental education: The call for radical re-orientation” (Kopnina, 2015).

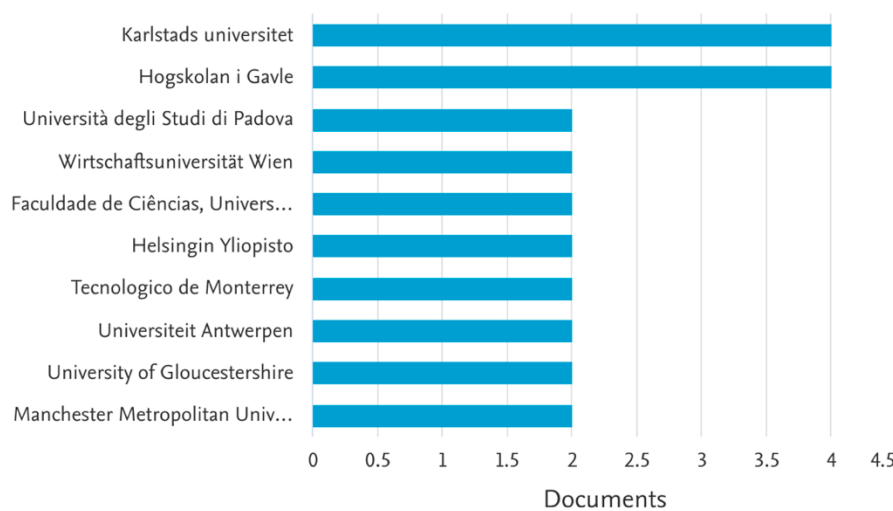
The bibliometric analysis of the 50 documents showed that the selected publications were distributed unevenly, with 14 in 2015; 8 in 2016; 11 in 2017; 9 in 2018; 8 in 2019. No publication reached comparatively high readings in 2020. The articles came out in the following sources: *Sustainability (Switzerland)* – 14 articles; *Environmental Education Research* – 9 articles; *International Journal of Management* – 3 articles; another three journals with two publications each; eleven journals with one article each.

The research area was limited to social sciences (n=50, 100 %), though some of the articles in the review have more than one subject area: social science & environmental science (n=21); social science & energy (n=14); social sciences & business, management and accounting (n=4); social sciences & economics, econometrics and finance (n=4); social sciences & agricultural and biological sciences (n=1); social sciences & engineering (n=1); social sciences & mathematics (n=1).

The most prolific authors in Top-50 are Gericke, N. (4 articles); Kopnina, H. (3 articles); Lozano, R. (3 articles); Olsson, D. (3 articles); Sammalisto, K. (3 articles).

Figure 1

Scopus Indexed Research on Higher Education for Sustainable Development (Social Sciences): Affiliation Breakdown.
Source: Scopus Database as of March 1, 2021

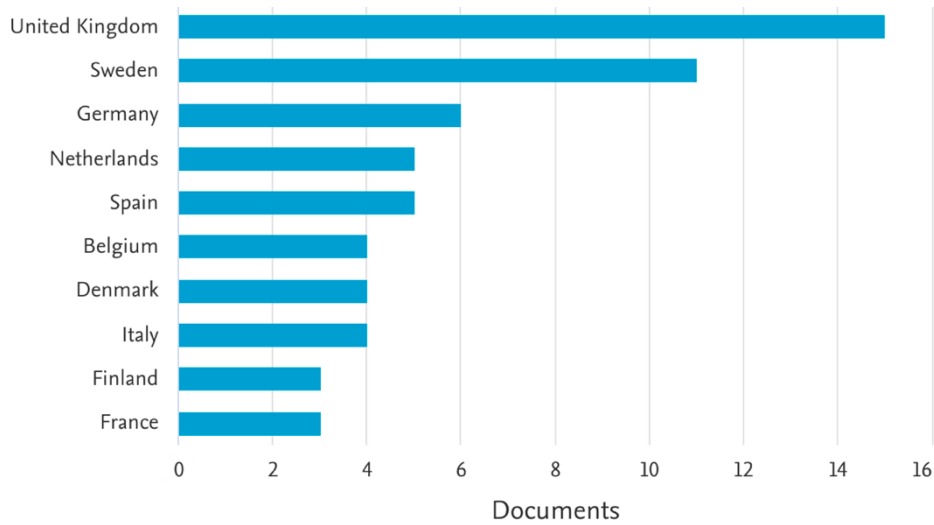


Two universities were affiliation leaders, with four articles each (See Figure 1). They are Karlstads universitet and Högskolan i Gävle. Both are located in Sweden. As for the aggregate number of the articles in the top list, the highest scores belong to the UK (15 articles) and Sweden (11 articles) by a large margin (See Figure 2).

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Figure 2

Scopus Indexed Research on Higher Education for Sustainable Development (Social Sciences): Leading Countries.
Source: Scopus Database as of March 1, 2021



Results & Discussion

The thematic clusters within the field of higher education for sustainable development boiled down to eight: general issues of ESD; country-specific experiences; higher professional education; skills and competencies; attitudes and perceptions; assessment; curriculum; neoliberal aspects and ESD (See Table 2). The breakdown of the articles does not exclude their overlapping when their topic is complex.

Table 2

Thematic Clusters within the Field of Higher Education for Sustainable Development

Thematic Cluster	Number of Publications in Top 50	Cluster Description
General issues of ESD	10	Mechanisms of planning and implementing the SDGs, future prospects and expectations, effectiveness of SDG programmes, a framework for connecting the SDGs to educational outcomes, professional development initiatives for university educators to address the SD challenges
Country-specific experiences	8	The research of cases specific of a particular country (Portugal, Sweden, Canada, Malaysia, Italy, Germany, Spain, UK)
Higher professional education	8	This cluster covers specialized education (teacher education, engineering, science and environmental education, management education) in its efforts to promote sustainable development, incorporate the SD principles in their curriculum and learning/ teaching across disciplines
Skills and competencies	9	Pedagogical approaches in designing and delivering sustainability-oriented competencies, connections between pedagogical approaches and development of sustainability competencies, transformative learning
Attitudes and perceptions	8	Practical approaches to advancing education for sustainable development, hope and anticipation relating to ESD
Assessment	6	Assessment tools within the sustainability framework, assessment indicators to measure, audit, and benchmark efforts at embedding SD
Curriculum	5	Approaches and hurdles of SD integration into a university curriculum
Neoliberal aspects and ESD	3	The threat of neoliberal values to sustainability models in education

General issues of ESD

Though Agenda 2030 was adopted over five years ago, there are still many research articles on the ESD foundations, on the ways the SD principles are incorporated into higher education systems. Researchers study the SD perspectives for higher education (Filho, Manolas & Pace, 2015; Sonetti, Brown & Naboni, 2019), sustainable educational policy (Van Poeck & Lysgaard, 2016); coherence between theory and praxis of ESD (Amador, Martinho, Bacelar-Nicolau, Caeiro & Oliveira, 2015); professional development initiatives for educators to efficiently embed SD into higher education (Mulà et al., 2017).

Country-specific experiences

As all UN member states are committed to Agenda 2030, each has its own experience in ESD. Top-50 encompasses several country-specific publications. They focus on the ESD implementation progress in Portugal (Aleixo, Azeiteiro & Leal, 2018); gender-related aspects of students' sustainability consciousness in Sweden (Olsson & Gericke, 2017); the national higher education sustainability policies in Canada (Lidstone, Wright & Sherren, 2015), a quantitative SD scale at an Italian university (Biasutti & Frate, 2017), etc.

Higher professional education

SD is relevant to most of spheres of human activities. But some professions are at the forefront, having more relevance and responsibility. Thus, teacher education (Álvarez-García, Sureda-Negre & Comas-Forgas, 2015), engineering education (Guerra, 2017), science (Eilks, 2015) and environmental education (Kopnina, 2015) can promote SD not only within their segment of education, but via their graduates widely spread the SD values across their professional communities.

Skills and competencies

The research on skills and competencies have been in focus since SDG No.4 is in place. In 2017, special skills were set forth as vital in attaining the SDGs (UNESCO). As a result, much attention is paid to studies on the pedagogical design and delivery of sustainability-oriented competencies (Lozano, Barreiro-Gen, Lozano & Sammalisto, 2019; Lozano, Merrill, Sammalisto, Ceulemans & Lozano, 2017; Cebrián & Junyent, 2015), critical thinking (Straková & Cimermanová, 2018; Hasslöf & Malmberg, 2015), and systems thinking (Waltner, Rieß & Mischo, 2019). Though many publications on competencies come out annually, the considered papers focus on the competencies that must transform the mindsets of the younger generations to efficiently address the sustainability challenges.

Attitudes and perceptions

Some of the articles in this cluster enter into the other clusters, too. The publications highlight students', teachers', and educators' perceptions of sustainable development, attitudes to pedagogical approaches to fostering skills and competencies, hope and anticipation in ESD (Ojala, 2017; Berglund & Gericke, 2016; Olsson & Gericke, 2016).

Assessment

Assessment arose as separate sub-field in response to the pressing need to monitor SD implementation, including attaining targets within Goal 4. Indicators are being worked out to gauge the progress. The articles in this cluster encompass studies of sustainability assessment tools (Fischer, Jenssen & Tappeser, 2015); assessment of the impacts of higher education institutions on sustainable development (Findler, Schönherr, Lozano & Stacherl, 2018); assessment of sustainability literacy (Décamps, Barbat, Carteron, Hands & Parkes, 2017), etc.

Curriculum

Embedding SD into university curricula implies an all-round system of the SD implementation. The studies concentrate on curriculum change (Kolmos, Hadgraft & Holgaard, 2016), the project method in integrating SD

into higher education curricula (Fuertes-Camacho, Graell-Martín, Fuentes-Loss & Balaguer-Fàbregas, 2019); SD curricula in degree programmes (Wyness & Sterling, 2015). Curricula change algorithm is not universal, as in some countries there are institutional hurdles. Curricula cannot easily be changed.

Neoliberal aspects and ES

The neoliberal values are in contrast with the SD principles. Higher education in many countries is inclined to neoliberal philosophy. Students may absorb controversial sets of values. Thus, their commitment to SD may be considerable distorted (Kopnina & Cherniak, 2016; Kopnina, 2015).

Conclusion

The review analysis displays the eight key research trends in the subject area of ESD: general issues of ESD; country-specific experiences; higher professional education; skills and competencies; attitudes and perceptions; assessment; curriculum; neoliberal aspects and ESD, with a greater focus on all aspects of practical models of ESD across countries and sciences.

With its commitment to tertiary education, the JLE is going to bring out more articles and reviews in the light of the SDGs and ESD. Research on pedagogical approaches to efficient fostering skills and competencies for sustainability is certain to be prioritised. Studies of global models of imbedding sustainability in university curriculum and academic systems at large will also be highly appreciated.

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Appendix 1

Top-50 Highly Cited Articles on Higher Education for Sustainable Development

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